



SHIIV IMPORTS

BUYER INFORMATION PACK

Capability · Private Label · Latest Ranges · 2026

Your AU–NZ partner for global sourcing,
private label and national distribution.



Global sourcing &
parallel imports



Private label &
brand creation



National distribution
at scale

India · China · Japan · Thailand · Vietnam · Singapore ·
Indonesia · Dubai · Poland · Europe · USA



About Shiiv Imports.

Why category buyers choose us.

Shiiv Imports is the AU—NZ sourcing partner for supermarket buyers, foodservice managers and private-label teams.



(1) Global sourcing & parallel imports



(2) Private label & brand creation



(3) National distribution at scale



Source



QA



Land



Distribute



Partner-factory quality with FSANZ, country-of-origin and biosecurity diligence.



Markets: India, China, Japan, Thailand, Vietnam, Singapore, Indonesia, Dubai, Poland, Europe, USA.

Global sourcing footprint.

Markets we source from — partner-factory network.



Credentials.

Partner-factory compliance standards.



ISO 9001



FSANZ



HACCP



Country-of-origin labelling and biosecurity diligence.



Private label or latest ranges — one partner across markets.

Private label & new ranges.

Value • mid • premium — brief to shelf-ready.



Value

Everyday essentials with strong everyday value.



Mid

Brand-building mid tier with broader range and greater depth.



Premium

Premium for retail & foodservice with standout quality.



Brief



Sample



Approve



Deliver

~90 days brief to first shelf-ready.

Shiiv owns:



sourcing



recipe



artwork



labels



audit



delivery

Biscuits · Bakery · Cookies

Everyday biscuits · cookies · bakery — retail & foodservice highlights

Everyday biscuits & cookies



Bakery & tea-time



Retail ready



Private label capable



Foodservice formats

Highlights only — ask us for the full range shortlist.

Frozen potato & foodservice

Fries · wedges · specialties — retail bags & foodservice cartons

Retail frozen potato



Foodservice formats



Accredited partner-factory
cold chain.



Retail ready

Consumer packs for freezer aisles.



Foodservice cartons

Kitchen-ready formats for every need.



Private label capable

Your brand. Partner-factory supply.

Highlights only — ask us for the full range shortlist.

Dairy · Ghee · Butter

Retail blocks & jars · kitchen & pastry formats — highlights for buyers

Butter & spreads



Ghee & kitchen dairy



Retail ready

Formats and packaging
for modern retail



Kitchen & pastry

Reliable performance
in professional use



Private label capable

Flexible branding
to suit your market

Highlights only — ask us for the full range shortlist.

Indian snacks · Namkeen & sweets

Namkeen · mixtures · sweets — ethnic aisle & impulse highlights

Namkeen & mixtures



Sweets & teatime



Retail ready



Private label capable



Impulse & ethnic aisle

Spices & Organic Grocery

Seasonings • pulses • oils • tea • nuts — highlights for buyers



Spices & seasonings



Organic grocery



Retail ready



Private label capable



Foodservice formats

Highlights only — ask us for the full range shortlist.

Pickled ambient · Culinary kitchen

Gherkins · olives · ambient kitchen — retail jars & foodservice

Pickled & ambient jars



Culinary kitchen range



Retail jars

Glass jars for retail shelves,
clean label presentation.



Foodservice formats

Pouches, cups & bulk formats
built for professional kitchens.



Private label capable

Packaging & recipes adaptable
to your brand.

Highlights only — ask us for the full range shortlist.

SEA FMCG · Indonesia ranges

Biscuits · noodles · beverages · confectionery — parallel import sourcing



Indonesia & SEA
sourcing partners



Parallel imports
for AU–NZ buyers



Biscuits · snacks ·
noodles · drinks



Private label or
latest ranges



Ask us for the Indonesia / SEA shortlist for your category.

Bags • Soft goods • PL carry

Shoppers • totes • promotional & retail soft goods — private label capable



Private label programs

Woven labels, hangtags, internal labels, care labels & packaging.



Retail & promo

Seasonal collections, corporate gifting, retail ready assortments.



Custom brief to sample

Share your brief, we develop samples to match your needs.

Highlights only — ask us for formats, samples and lead times.

Distribution & how we engage.

National AU reach · local stock · buyer-ready next steps.



10,000+ stores
via largest independent
grocery wholesaler



Stock held locally
faster replenishment



15-day terms
buyer-friendly trading



**No big container
minimums**
flexible order sizes



Batch tracking
full lot visibility



24-hour recall
readiness plan



Briefing



Shortlist



Samples

Tell us your category — we will shortlist formats and samples.



Let's build your next range.

Ask us about pack formats, samples, lead times and private label briefs.



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Sydney · Auckland · Singapore · Ahmedabad

Buyer Information Pack 2026



National distribution across 10,000+ AU stores via independent grocery wholesale — stock held locally.