



SHIIV IMPORTS

FROZEN POTATO & SNACK SOLUTIONS

Trade Presentation 2026 • Maritime Navy Series

Sourced for AU • NZ • Asia retail & foodservice



Shiiv Imports • Sydney • Auckland • Singapore • Ahmedabad • shiivimports.com.au



About Shiiv Imports

- Shiiv Imports is an Australia–New Zealand sourcing partner supplying premium grocery, frozen, dairy and private-label ranges to retail and foodservice across AU, NZ, Indonesia and wider Asia.
- We connect audited partner factories with supermarket, specialty and HoReCa channels — ISO / FSANZ / HACCP-aligned supply paths.
- This catalogue features frozen potato and snack solutions produced by our accredited partner factory — seed-to-shelf traceability, cold-chain capability, export-ready formats.
- Categories: French Fries · Potato Specialties · Veggie Specialties · Indian Ethnic · Baked Snacks · Beyond Potato · Potato Flakes

THE SHIIV DIFFERENCE



Quality Assured



Partner-Factory Traceability



Export Ready



Private Label Capable

PARTNER-FACTORY CREDENTIALS

**Seed-to-shelf capability · audited
manufacturing partner**



Shiiv Imports works with an accredited frozen-potato & snack partner factory with multi-line capacity across French Fries, Potato Specialties, Baked Snacks and Potato Flakes.



Capability spans seed multiplication support, contract farming networks, high-tech cold storage and modern processing lines under global food-safety and hygiene norms.



Export-ready formats for retail, foodservice and private label across AU · NZ · Asia.



SEED PIPELINE

Supported seed multiplication and quality planting material for consistent raw-potato supply.



COLD CHAIN

Integrated cold storage and temperature-controlled logistics to protect quality from farm to port.



PROCESSING

Multi-line, modern processing for fries, specialties, baked snacks and potato flakes under global standards.



EXPORT READY

Export-ready formats and documentation to serve retail, foodservice and private label markets.



SEED TO SHELF

Our partner factory integrates the full potato value chain — from seed to finished frozen products.



SEED MULTIPLICATION PROGRAM

Our partner factory runs an in-house seed multiplication program to ensure control over seed quality, genetic purity and long-term cost efficiency.



CONTRACT FARMING MODEL

We provide quality seeds and agronomy support while partnering with growers through assured procurement of commercial crops under our contract farming model.



HIGH-TECH COLD STORAGE

Our partner factory adapts best handling practices and advanced cold storage technology to keep raw potatoes at their peak until processing.



STATE-OF-THE-ART PROCESSING

From our accredited partner factory, products are made using the latest technology, GMP, and strict food safety & hygiene practices to global standards.

SEED MULTIPLICATION PROGRAM



TRACEABLE. CONSISTENT. RELIABLE.

A traceable seed pipeline from clean-room start to field scale—supporting consistent raw-material quality for our frozen potato products.



LAB START



MULTIPLICATION



RAW MATERIAL
SUPPLY

CONTRACT FARMING & SOURCING

Commercial crop procured through partner-factory contract farming networks in key potato-growing regions, with additional sourcing corridors under development.



MULTI-THOUSAND

Grower network



MULTI-STATE

Sourcing footprint



EXPANDING ACREAGE

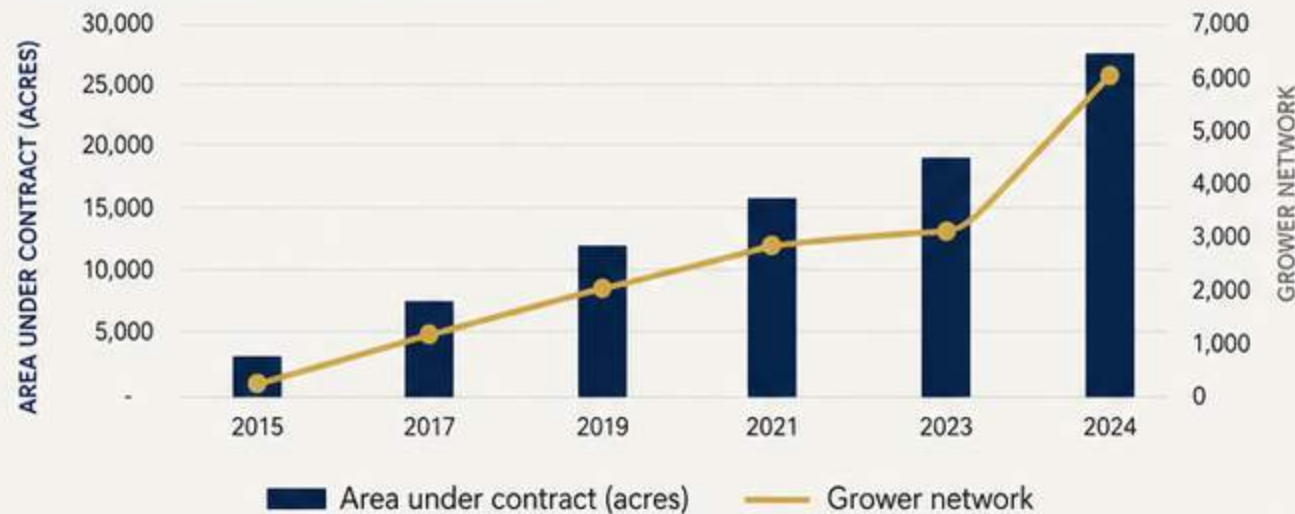
Year-on-year growth



LONG-TERM

Partnership model

PARTNER NETWORK GROWTH OVER TIME



WHAT PARTNERS DELIVER



ASSURED PROCUREMENT

Reliable volumes through long-term growing partnerships.



AGRONOMY SUPPORT

Field guidance and crop management best practices.



QUALITY SEED SUPPLY

Access to high-quality seed material for better yields.



CONSISTENT RAW MATERIAL FOR PROCESSING

Uniform quality and supply for manufacturing needs.

COLD STORAGE & PROCESSING



HIGH-TECH COLD STORAGE



Short-, mid- and long-term storage regimes for peak potato quality



Ideal storage around 8°C with low CO₂ to control sugar



Daily monitoring so potatoes arrive at processing at best quality



STATE-OF-THE-ART PROCESSING PLANT

Integrated lines with consistent performance and scale.

FRENCH FRIES

Line 1 | 3.0 – 5.0 MTPH
18,000 – 30,000 MT/annum

Line 2 | 5.0 – 6.0 MTPH
30,000 – 36,000 MT/annum

Line 3 | 6.0 – 7.5 MTPH
36,000 – 45,000 MT/annum



POTATO SPECIALTIES

Line 1 | 1.2 – 1.5 MTPH
7,000 – 9,000 MT/annum

Line 2 | 1.5 MTPH
9,000 MT/annum



BAKED SNACKS

Line 1 | 1.0 – 1.2 MTPH
6,000 – 7,500 MT/annum

Line 2 | 1.0 MTPH
6,000 MT/annum



POTATO FLAKES

Line 1 | 1.2 – 1.6 MTPH
7,000 – 9,500 MT/annum

Line 2 | 1.6 – 2.4 MTPH
9,500 – 16,000 MT/annum



SUPPLY CHAIN & QUALITY

1. ROBUST SUPPLY CHAIN

Integrated global sourcing with efficient logistics and domestic reach to keep your business moving.



2. CUSTOMER SEGMENTS



3. QUALITY PROOF



INTERNATIONAL QSR



DOMESTIC QSR



WHITE LABEL



RETAIL

MARITIME NAVY SERIES

FRENCH FRIES

Signature cuts for
foodservice & retail

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FRENCH FRIES

Made from quality potatoes; our signature French Fries balance texture and taste.

A versatile side dish that you can serve with a variety of herbs and sauces.



Ingredients: Potatoes, Refined Palmolein Oil



Available Cuts: 6mm & 9mm

Packaging Details

2.5 KG × 5 Bags	12.5 KG per Box
1 KG × 10 Bags	10 KG per Box

XLF FRIES

Extra-long, irresistible and incredibly crunchy. Uniformly cut for generous serving portions.

PACKAGING DETAILS

2.5 KG × 5 Bags	12.5 KG/Box
2 KG × 6 Bags	12 KG/Box
1 KG × 10 Bags	10 KG/Box



Available Cuts:
6mm & 9mm



Ingredients:
Potatoes, Refined Palmolein Oil



CRINKLE FRIES

Designer-edge uniquely cut fries with more crunch and flavour.



CUTS:
9mm & 11mm



INGREDIENTS:
Potatoes, Refined Palmolein Oil



PACKAGING DETAILS



2.5 KG × 5

12.5 KG/Box



2 KG × 5

10 KG/Box



1 KG × 10

10 KG/Box

SKIN ON FRIES

Crispy crinkly skin, appealing taste,
uniform golden texture.

PACKAGING DETAILS

3 KG × 5 = 15 KG/BOX

2.5 KG × 5 = 12.5 KG/BOX



CUT: 11MM



INGREDIENTS:

Potatoes, Refined Palmolein Oil



SUPER CRISPY FRIES


SHIIV IMPORTS
MARITIME NAVY SERIES

Crispier than uncoated fries with extra crunchy golden crust — ideal takeaway.

PACKAGING DETAILS

2.5 KG x 5 = 12.5 KG/BOX



CUTS:
6mm & 9mm



INGREDIENTS:
Potatoes, Refined Palmolein Oil, Batter, Salt





POTATO SPECIALTIES

Wedges · Hash Browns · Poppers · Potatobets





POTATO WEDGES

Uncoated wedge-cut potato —
versatile for chef signature seasoning.



PACKAGING DETAILS

2.5 KG×5=12.5 KG/Box



INGREDIENTS

Potatoes, Refined Palmolein Oil





HASH BROWN ROUND

Round breakfast classic of premium grated potatoes.



Approx
33 g



Keep Frozen
at -18°C

PACKAGING DETAILS



1.5 KG x 8
= 12 KG/BOX

INGREDIENTS:

Potatoes, Refined Palmolein Oil, Corn Flour,
Salt, Dextrose



HASH BROWN PATTIES

Rectangle patty — crispy outside, soft inside.



APPROX
64g



PACKAGING DETAILS

	2.5 KG × 4 BAGS	10 KG/BOX
	1.28 KG × 12 TRAYS (20 PCS. IN A TRAY)	—
	640g × 24 TRAYS (10 PCS. IN A TRAY)	—



MARITIME
QUALITY



CONSISTENT
SUPPLY



RELIABLE
PARTNER

INGREDIENTS:

Potatoes, Refined Palmolein Oil, Corn Flour, Salt, Dextrose

CHILLI GARLIC POPPERS

Classic potato poppers with chilli and garlic seasoning.



Approx weight ~8.5 g each.

INGREDIENTS:

Potatoes, Refined Palmolein Oil, Garlic Paste, Corn Flour, Potato Flakes, Salt, Dehydrated Onion Powder, Red Chilli Flakes.



PACKAGING:



1.5 KG × 8 Bags



12 KG per Box

POTATOBETS

Fun alphabet-shaped potato munchies for kids menus.



PACKAGING DETAILS

1 KG×10=10 KG/Box



INGREDIENTS

Potatoes, Refined Palmolein Oil,
Corn Flour, Potato Flakes, Salt





VEGGIE SPECIALTIES

Pops • Stix • Patties





JALAPEÑO CHEESY POPS

Crisp poppers with
spicy-cheesy jalapeño flavour.



Approx
12.5g

PACKAGING DETAILS



1 KG × 12 = 12 KG/BCX



VEGGIE STIX

★★★
Veggie medley rolled into thin crispy sticks.

PACKAGING DETAILS



1 KG
x 12
BAGS



12 KG
PER BOX



APPROX
18.5g



GLOBAL SOURCING
PARTNER



CONSISTENT QUALITY
ASSURANCE



PRIVATE LABEL &
CONTRACT PACKING



BATCH TRACEABILITY
ON FILE

KINGS PATTY

Big on flavor, size, & crunch! The Kings Patty brings together the classic velvety taste of potatoes & veggies covered in a crunchy golden coat. Excellent for loading with a variety of toppings to create your own signature blend.



APPROX.
85g



APPROX.
Ø98mm



APPROX.
12.5mm



PACKAGING DETAILS



1.2 KG × 12 = 14.4 KG/BOX

INGREDIENTS: Potatoes, Peas, Carrot, Sweet Corn, Breadcrumbs, Refined Palmolein Oil, Batter, Rice Flakes, Corn Flour, Salt, Red Chilli Flakes, Dehydrated White Onion Powder, Dehydrated Garlic Powder, Parsley Leaves



VEG BURGER PATTY

Veggies & potatoes, breadcrumb-coated with signature spice.

PACKAGING DETAILS

1.2 KG × 12

14.4 KG / BOX



APPROX.
60g



Ø
85mm



12.5mm





MARITIME NAVY SERIES

INDIAN ETHNIC

Aloo Tikki • Mumbai Aloo Vada





ALOO TIKKI

Indian-style tikki with tangy taste and crumbly crust.



PACKAGING DETAILS

1.5 KG × 8 = 12 KG/BOX



APPROX
40g



Ø
62mm



15.5mm



INGREDIENTS: Potatoes, Refined Palmolein Oil, Corn Flour, Dehydrated Rice Flakes, Green Chilli Paste, Ginger Paste, Garlic Paste, Salt, Dehydrated White Onion & Chilli Flakes, Cumin Seeds



MUMBAI ALOO VADA

Soft creamy potatoes with
crunchy outer layer.

PACKAGING DETAILS



1 KG × 12 =
12 KG/BOX



APPROX.
50g



Ø 62mm



20mm





MARITIME NAVY SERIES

BAKED SNACKS

Pizza · Puffets · Pies



MARGHERITA PIZZA

A timeless classic made with authentic herbs and spices blended in a rich tomato gravy and topped with fine mozzarella cheese.



INGREDIENTS: Refined Wheat Flour, Mozzarella Cheese, Pizza Sauce, Salt, Spices & Condiments

PACKAGING DETAILS

215g × 40 Pieces

8.6 KG per Box

180g × 60 Pieces

10.8 KG per Box

TANDOORI PANEER PIZZA

Tangy diced paneer with authentic spices.

APPROX
240g



PACKAGING DETAILS

WEIGHT	PCS/BOX	NET WEIGHT/BOX
240g	40	9.6 KG/Box
195g	60	10 KG/Box



FROZEN
FRESH



AUTHENTIC
SPICES



DICED
PANEER



OVEN
BAKE



INGREDIENTS

Refined Wheat Flour, Mozzarella Cheese, Pizza Sauce, Tandoori Paneer, Salt, Spices & Condiments, Green Capsicum, Red Paprika





GARDEN FRESH

THIN CRUST

Baby corn, olives, jalapeños,
cheese on thin crust.



PACKAGING DETAILS

190g×40=7.6 KG/Box



APPROX 190g



INGREDIENTS

Refined Wheat Flour, Mozzarella Cheese,
Pizza Sauce, Salt, Spices & Condiments,
Baby Corn, Black Olives, Jalapeno,
Red Bell Pepper, White Onion





MEXICANO PUFFETS

Kidney beans & corn with herbs
in uniform puffets.



Approx
38.5g



AUTHENTIC
MEXICAN FLAVOURS



KIDNEY BEANS
& SWEET CORN



HERBS &
AROMATIC SPICES



UNIFORM PUFFETS
LESS WASTAGE



PACKAGING DETAILS



1 KG × 10 = 10 KG/Box



340g × 30 = 10.2 KG/Box



APPLE PIE

Diced apples, apple pulp,
cinnamon aroma.



PACKAGING DETAILS



540g x 20
Packs



10.8 KG
per Box



APPROX
60g





SHIIV IMPORTS

BEYOND POTATO



Cheese Stix • Onion Rings



MARITIME
GRADE



CONSISTENT
QUALITY



RETAIL
READY



MOZZARELLA CHEESE STIX

Crispy crust,
gooey mozzarella centre.

Made with premium ingredients, featuring a crispy golden crust and a gooey, melted mozzarella centre for an indulgent bite.

Perfect for on-the-go snacking, they offer a delicious, cheesy experience anytime, anywhere.

APPROX.
PER UNIT
25 g



PACKAGING DETAILS



1 KG × 12 BAGS



12 KG/BOX

COOKING METHOD



RECONSTITUTION METHOD

DEEP FRYING



COOKING TEMPERATURE

~180°C



COOKING TIME

~2:30 MIN



MARITIME NAVY
SERIES



ONION RINGS



Clear batter, extra-crispy bite that delivers lasting crunch and an elevated dine-in and takeaway experience.

PACKAGING DETAILS



1 KG
PER BAG

× 12
BAGS

= 12 KG
PER BOX

COOKING METHOD

	Method	Temperature	Time
	Deep Frying	~180°C	~2 min

Approx
25g



Approx 25g per unit

Uniform size for consistent portion control.



POTATO FLAKES

Versatile potato flakes for food manufacturing and foodservice from our partner factory.

REGULAR POTATO FLAKES



PACKAGING DETAILS

1.1 KG × 10 ZIPPER BAGS
(11 KG/CASE)

5 KG × 4 HDPE BAGS
(20 KG/BOX)

20 KG HDPE BAG

MILLED POTATO FLAKES



PACKAGING DETAILS

25 KG HDPE BAG



SHIIV IMPORTS

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Talk to us about frozen potato, snacks & private label.

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