



INDIAN SNACKS, NAMKEEN & SWEETS

Trade Presentation 2026 • *Maritime Navy Series*

Sourced for AU • NZ • Asia retail & foodservice



ABOUT SHIIV IMPORTS

- ∞ **Australia-New Zealand sourcing partner** for grocery, snacks, confectionery and private-label ranges across AU, NZ and wider Asia.
- ∞ **Global sourcing desk:** fill ranging gaps, build own-brands, controlled brands with distributor exclusivity.
- ∞ **Compliance on file:** ISO 9001:2015 · FSANZ labels · HACCP · batch tracking · 24-hour recall plan.
- ∞ **Already supply 10,000+ stores** through Australia's largest independent grocery wholesaler. Typical brief to first warehouse ~90 days.
- ∞ **This catalogue:** Indian namkeen, western snacks, sweets, bakery, frozen breads, RTE — from audited partner factories.
- ∞ **Categories:** Namkeen · Western Snacks · Sweets · Cookies & Rusk · Peanuts · Frozen Breads · RTE · Beverages · Private Label

THE SHIIV DIFFERENCE



Quality Assured



Partner-Factory Traceability



Export Ready



Private Label Capable

INDIAN SNACKS • NAMKEEN • SWEETS & MORE

Curated Indian FMCG range for Australian & NZ retail and foodservice — sourced from partner factories, quality assured and batch tracked for traceability.

- | | | | | |
|--|---|---|---|---|
| 01

Namkeen | 02

Western Snacks | 03

Peanuts | 04

Cookies & Rusk | 05

Ambient & Tin Sweets |
| 06

Frozen Breads | 07

Frozen Sweets | 08

RTE Rice | 09

Beverages | 10

Private Label |

Partner-factory sourcing. We do not manufacture.

SOURCED TO STANDARD

- Audited partner factories; ISO 9001:2015 aligned supply paths
- FSANZ labelling approach • HACCP • batch tracking • 24-hour recall plan
- Export-ready packs for AU • NZ • Asia retail & foodservice
- No street addresses. No plant city list as seller identity.

ISO 9001

FSANZ

HACCP

Batch Traceability

Export Ready



SHIIV IMPORTS

NAMKEEN

Bhujia · Sev · Mixtures · Boondi · Nuts & Dal

05

MARITIME NAVY SERIES





BHUJIA & SEV NAMKEEN



RANGE

Aloo Bhujia · Plain Bhujia
Fine Sev · Nylon Sev



PACK FORMATS

Retail pouches in
multiple gram sizes
(partner-factory SKUs)



FEATURES

- Authentic Indian namkeen
- Crunchy texture
- Made with selected partner factories to Shiiv specifications

MARITIME NAVY SERIES

MIXTURES

BOMBAY STYLE

Classic Bombay-style namkeen with the perfect balance of crunch, spice and savoury flavour.



Classic Bombay
mixture



Spicy &
mild options



Retail
pouches



Partner-factory
SKUs



FEATURES: Crunchy multi-component namkeen
MADE TO SHIIV SPECIFICATIONS



BOONDI & ALOO LACHHA

Golden, crisp and made for every moment. Our Boondti and Aloo Lachha range brings together traditional recipes, consistent crunch and clean ingredients — perfect for retail shelves and private labels.



Traditional taste, made for modern retail.



Crispy texture and authentic seasoning.



Consistent quality with batch tracking.



Retail-ready formats for supermarket & HoReCa.



RANGE

Plain Boondi • Masala Boondi
Aloo Lachha • Pudina variants

PACK FORMATS

Retail pouches
(Partner-factory)



NUTS & DAL

A premium range of crunchy, protein-rich namkeen crafted from carefully selected legumes and nuts. Perfect for everyday snacking and retail shelves.

RANGE



Moong Dal



Chana Dal



Mixed Nuts



Chatak sticks

PACK FORMATS



Retail pouches
Multiple sizes



MADE WITH SELECTED PARTNER FACTORIES TO SHIIV SPECIFICATIONS

We work with approved manufacturing partners to deliver consistent quality, food safety and scalable supply for Australian and New Zealand markets.





SHIIV IMPORTS

MARITIME NAVY SERIES

WESTERN SNACKS

Chips • Wafers • Extruded • Fox Nuts

10



**PACK**

FFS pouches
High-barrier film
retail sizes

**SHELF LIFE**

6 Months
from date of
manufacture

**SUITABLE FOR**

Supermarkets
Convenience Stores
HoReCa & Foodservice

POTATO CHIPS

Crisp, golden and perfectly seasoned. Our potato chips are made for everyday snacking and retail success.

Partner-factory manufactured. Shiiv Imports controls the brand, label, recipe and retail-ready supply for AU-NZ markets.

VARIANTS



TANGY
TOMATO



CREAM &
ONION



SIMPLY
SALTED



CHATAK
MASALA

VARIANT	RETAIL SIZES	UNITS PER CASE	CASE WEIGHT
Tangy Tomato	40g, 80g, 150g	30 / 20 / 12	1.40kg / 1.80kg / 1.80kg
Cream & Onion	40g, 80g, 150g	30 / 20 / 12	1.40kg / 1.80kg / 1.80kg
Simply Salted	40g, 80g, 150g	30 / 20 / 12	1.40kg / 1.80kg / 1.80kg
Chatak Masala	40g, 80g, 150g	30 / 20 / 12	1.40kg / 1.80kg / 1.80kg

Logistics representation only. Configurations may vary by factory.

POTATO WAFERS

Thin, crisp and perfectly seasoned.
Our Classic Salted Potato Wafers
deliver a clean, satisfying crunch with
every bite. Made for everyday snacking
and crafted for consistent quality.



LIGHT & CRISPY

Thin-cut wafers
with a satisfying
crunch.



CLASSIC SALTED

Simple, clean salt
seasoning for an
authentic taste.



QUALITY YOU TRUST

Made to high standards
for consistent flavour
and freshness.



Image for illustration only.





CRUNCHY MUNCHY

**Irresistibly crunchy. Boldly seasoned.
Perfect for every snack moment.**

A crunchy, extruded snack range with bold flavours and light, crisp texture. Great for sharing, snacking, or adding a fun crunch to any occasion.



BOLD FLAVOUR
Seasonings that pop



LIGHT & CRISPY
Crunch you can enjoy



PACK FORMAT
FFS pouches



SUPPLY MODEL
Partner-factory SKUs



AVAILABLE VARIANTS

MASALA

SWEET CHILLI

CHEESE BALLS • CRUNCHY RINGZ

Bold flavour. Irresistible crunch. Retail ready.



Airy & Crunchy

Light texture with
bold seasoning.



Flavour Packed

Cheese, tomato tang
and masala crunch.



Snack Ready

Perfect anytime
indulgence.



PACK

FFS pouches
for freshness
and shelf appeal.



MULTIPACKS FOR RETAIL

Designed for supermarkets,
convenience stores and
foodservice.

MARITIME NAVY SERIES

EXTRUDED STICKS

• MASALA

Crisp, savoury and perfectly seasoned. Masala Extruded Sticks deliver a balanced spice profile and satisfying crunch—a versatile snack made to Shiiv specifications for Australian retail and foodservice.

PRODUCT OVERVIEW

	SKU	70g & 120g Class Retail Formats
	PACK TYPE	FFS Pouch
	SPECIFICATION	Made to Shiiv Specifications
	FOCUS	Consistent Quality - Crisp Texture Balanced Masala Flavour



FLAVOURED FOX NUTS · MAKHANA

Light, crunchy and roasted to perfection.
Our flavoured makhana range offers bold,
consistent taste in every bite.
Ideal for snacking, better-for-you shelves
and modern retail.



AVAILABLE VARIANTS



ROASTED
NOT FRIED



LIGHT &
CRUNCHY



BETTER-FOR-YOU
SNACKING



GLUTEN
FRIENDLY



QUALITY
YOU CAN TRUST



JALAPENO & CHEESE



TOMATO & CHILLI



MINT



PERIPERI



MASALA



PACK
SURP STAND-UP
RESEALABLE



SUPPLY MODEL
PARTNER-FACTORY
PROGRAM



SUITABLE FOR
RETAIL & HORECA
CHANNELS

PEANUTS

Versatile, satisfying and shelf-ready.
Our peanuts range covers everyday
essentials to bold, on-trend flavours
in multiple pack sizes.

RANGE



SALTED



ROASTED
(BARBEQUE)



ROASTED
(SALT & PEPPER)



SPICY
COATED



CRUNCHY

PACK



FFS POUCHES



MULTIPLE SIZES



Partner-factory.
Sourced to spec.
Packed to perform.



PAGE 18

COOKIES & RUSK

Premium · Assorted Tin · Flavoured Rusk



PREMIUM COOKIES

A curated range of premium cookies made with quality ingredients and crafted for modern retail and foodservice. Crisp, flavourful and packed for freshness.



PREMIUM
QUALITY



QUALITY
INGREDIENTS



PACKED FOR
FRESHNESS

PACK: DUPLEX BOXES · PARTNER-FACTORY



ALMOND



COCONUT



CASHEW-
PISTACHIO



MILK-
PISTACHIO



CHOCOLATE-
CASHEW



MARBLE



CHOCOCHIP



HONEY OATS
& RAISIN



MULTIGRAIN



ASSORTED COOKIES • FLAVOURED RUSK

Crisp, golden and perfectly baked.
Our Assorted Cookies and Flavoured Rusk range delivers everyday indulgence in formats your customers love.

RUSK VARIANTS



PACK FORMATS



PARTNER-FACTORY.
CONSISTENT QUALITY.
SCALED RELIABILITY.

SWEETS

Ambient · Tin · Frozen

21

CATEGORY DIVIDER



AMBIENT SWEETS

GULAB JAMUN • RASGULLA • SOAN PAPDI

Timeless Indian sweets made for everyday celebrations and global shelves. Crafted with quality ingredients and packed for consistent freshness.



HERO LINES

Gulab Jamun •
Rasgulla • Soan Papdi •
selected tin sweets



PACKAGING

Duplex boxes,
printed tins, retail
pouches (partner-
factory formats)



SHELF

Ambient sweets for
grocery & ethnic
retail



QUALITY

Made to Shiiv
specifications with
audited partner
factories.



PRODUCT

TIN SWEETS

Premium Indian sweets in printed tins.
Crafted for gifting, festive programs
and premium retail.

**RANGE**

Soan Papdi · selected tin sweets assortments

**PACK**

Printed tins · gift-ready

**PARTNER-FACTORY**

Produced in India by
our trusted partner factories.



PRODUCT

FROZEN BREADS NAAN • KULCHA

Authentic Indian breads crafted for convenience and quality. Flame-baked, frozen at peak freshness and packed to perform in kitchens across Australia and New Zealand.

**RESEALABLE FROZEN POUCHES**

Locks in freshness and protects quality in transit and storage.

**PARTNER-FACTORY**

Produced in trusted partner factories to ensure consistent quality and food safety standards.



**FROZEN FOR FRESHNESS
QUALITY YOU CAN TRUST**

VARIANTS

TANDOORI NAAN



GARLIC NAAN



ONION STUFFED KULCHA



AMRITSARI KULCHA



POTATO STUFFED KULCHA





PRODUCT:
Frozen Sweets

FROZEN SWEETS

RASMALAI



Rasmalai and
selected frozen sweets



FROZEN RETAIL
FORMATS
RETAIL READY



PARTNER-FACTORY
MADE FOR AU-NZ

Creamy, delicate and crafted for consistency. Our rasmalai and frozen sweets are made in partner-factories using quality ingredients and batch-frozen for freshness, texture and reliability you can count on.





READY TO EAT RICE

Authentic taste. Everyday convenience.
Our Ready to Eat Rice range is crafted
for modern kitchens and foodservice.
Fully cooked, shelf-stable and
ready in minutes.



CONVENIENT & VERSATILE

Perfect for retail, foodservice
and on-the-go meals.
Heat & serve in minutes.



CLEAN INGREDIENTS

No artificial colours.
No preservatives.
Real ingredients, real taste.



PARTNER-FACTORY

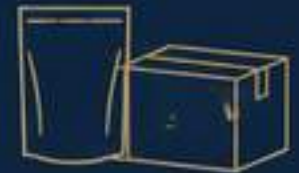
Manufactured in trusted,
BRC / HACCP / ISO 22000
certified facilities.

VARIANTS

- ✓ Organic Basmati
- ✓ Jasmine
- ✓ Spanish
- ✓ Coconut
- ✓ Brown
- ✓ Cilantro & Lime
- ✓ Mexican Style

PACK

250g standy / retort formats
partner-factory



FLAVOURED BEVERAGES

Refreshing, indulgent and ready to drink.
Crafted for everyday moments and on-the-go convenience.



Refreshing
Flavours



Ready to
Drink



Serve
Chilled



Partner
Factory

VARIANTS

Chocolate · Almond
Banana · Cold Coffee

PACK

180 ml metal cans
Partner-factory



LOGISTICS & PACK FORMATS

Packaging options aligned to Australian & New Zealand retail and foodservice needs.
Case weights and units/case for trade planning only — not pricing.

PRODUCT FAMILY	PACK TYPE	EXAMPLE RETAIL SIZES	CASE FORMAT NOTES
 Namkeen pouches	Stand-up pouch	150 g · 200 g · 300 g	12 units/case · 1.8 kg–3.6 kg gross weight Outer carton for shelf-ready display
 Chips/extruded	Pillow bag	100 g · 150 g · 200 g	20–30 units/case · 2.0 kg–4.0 kg gross weight Cushion packs for transit protection
 Cookies/rusk	Flow wrap / tray pack	150 g · 200 g · 300 g	12–24 units/case · 2.0 kg–4.5 kg gross weight Stackable cartons; break-resilient
 Sweets tins	Tin / gift pack	250 g · 500 g · 1 kg	6–12 units/case · 2.0 kg–6.5 kg gross weight Protective separators inside case
 Frozen pouches	Frozen pouch	300 g · 500 g · 1 kg	10–20 units/case · 3.0 kg–10.5 kg gross weight Insulated cartons; freezer-grade packs
 RTE (ready-to-eat)	Retort pouch / tray	250 g · 300 g	12–24 units/case · 3.5 kg–7.5 kg gross weight Ambient storage; long shelf life
 Beverage cans	Aluminium can	250 ml · 330 ml	24–48 units/case · 6.5 kg–12.5 kg gross weight Shrink-wrapped trays; pallet optimised



Partner-factory SKUs available on brief.

Flexible pack formats to suit supermarket, independent, and HoReCa channels.

PRIVATE LABEL & OWN-BRAND

Shiiv builds supermarket own-brands and controlled brands — brief, sample, approve, deliver.

Typical brief to first warehouse ~90 days.

VALUE

MID

PREMIUM TIERS

ARTWORK & FSANZ LABELS

PARTNER-FACTORY SOURCING

AU WAREHOUSE DELIVERY

CATEGORIES AVAILABLE FOR PRIVATE LABEL



NAMKEEN



SNACKS



SWEETS



BAKERY



FROZEN



RTE



BEVERAGES

[Talk to sales@shiv-impex.com](mailto:sales@shiv-impex.com)



Talk to us about Indian snacks, namkeen, sweets & private label.

Shiiv Imports Pty Ltd

ABN 15 158 243 442 · ACN 158 243 442

sales@shiv-impex.com

Raj +61 413 939 862

Sameer +61 497 183 380

Sydney · Auckland · Singapore · Ahmedabad

shiivimports.com.au



SHIIV IMPORTS

Sourced for AU • NZ • Asia

Indian Snacks • Namkeen • Sweets • Private Label

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